



# New Item Details

Please fill in all spaces. Write N/A if the information requested does not apply to the item.

Vendor \_\_\_\_\_ Item Description \_\_\_\_\_

Case Cost \_\_\_\_\_ Case Pack \_\_\_\_\_ Case UPC \_\_\_\_\_

Box Cost \_\_\_\_\_ Box Pack \_\_\_\_\_ Box UPC \_\_\_\_\_

Unit Cost \_\_\_\_\_ Pack Size (oz) \_\_\_\_\_ Pack UPC \_\_\_\_\_

Vendor Item # \_\_\_\_\_ DOT Item # \_\_\_\_\_

**12 Digit UPC Required for All**

Introductory Allowance / Cs \_\_\_\_\_ Sales PM/Sell Unit \_\_\_\_\_

Introductory Allowance \_\_\_ Off Invoice \_\_\_ Bill Back \_\_\_\_\_ Off Invoice \_\_\_ Bill Back

Introductory Allowance Begin/End Dates \_\_\_\_\_ PM Begin/End Dates \_\_\_\_\_

Case Weight \_\_\_\_\_ Cases / Pallet \_\_\_\_\_ Cases / Layer \_\_\_\_\_ Cube \_\_\_\_\_

*Information below in inches*

Case Length \_\_\_\_\_ Case Width \_\_\_\_\_ Case Height \_\_\_\_\_ Shelf Life \_\_\_\_\_

Box Length \_\_\_\_\_ Box Width \_\_\_\_\_ Box Height \_\_\_\_\_

SHIPPER COMPONENTS		
QTY	Item Description	Unit UPC

The sale of this item is 100 % guaranteed. If the item has not shown significant movement within 90 days of introduction, the remaining product will be returned and Lyons Specialty Co. L.L.C. will be reimbursed by check, credit memo or by saleable replacement product. In order to facilitate the introduction of this item it will be featured in a Lyons New Product Release.

Signature \_\_\_\_\_

Date \_\_\_\_\_