



“A Winning Combination”

Lyons Specialty Co. LLC has teamed up with Brakebush Brothers, Inc. representing *Squawkers*, to offer you exciting, tasteful and profitable alternatives to your hot food category! These Squawkers products are fully cooked, which gives you the opportunity to take these pre-battered chicken pieces from the freezer to the fryer to your customer in 10 minutes or less, thus eliminating the strain of handling fresh chicken. If you are interested in offering any of the Squawkers products, all you have to do is order the products. No contracts or agreements are required!

There are a variety of attractive menu boards offered through the Squawkers program. There are also many different POS pieces available as well as employee attire available through the Squawkers web site. These menu boards do require a contractual agreement, which is attached. When you become a “Squawker,” you are eligible for monthly rebates for your purchases through Lyons Specialty Co LLC.

The Lyons Food Service Coordinators are Cody Stevens and Jason Alexander. They have successfully conducted numerous food sampling events all across Louisiana with great customer response. If you would like to learn more about the Squawkers Program or request an in-store food sampling, you may contact them as follows:

**Cody Stevens
Jason Alexander**

**(225) 270-9586
(225) 603-2202**

**codys@lyons-aav.com
jason@lyons-aav.com**



LYONS SQUAWKERS PRODUCT MENU

Item # 603241 – Squawk Breaded Tender - CS/10#

General Description:

Uncooked portioned breaded chicken breast meat tender with rib meat. This product's unique variety of coating systems offers a variety to fill various operator requirements. Product can be baked in the oven or cooked in the fryer.

Serving Size: 1 piece
Servings Per Case: about 40
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F.

For best results, deep fry at 350°F for 4-6 minutes

Alternate methods

- Bake in single layer in preheated convection at 350°F for 12-15 minutes
- Bake in single layer in preheated conventional oven at 400°F for 20-25 minutes





Item # 603316 – Squawk Boneless Wings - CS/10#

General Description:

Fully cooked Portioned chicken breast meat fritter chunks.

Serving Size: 1 piece
Servings Per Case: about 53
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F.

For best results, deep fry at 350°F for 4-6 minutes

Alternate methods

- Pressure fry at 325°F for 4-6 minutes
- Bake in single layer in preheated convection at 350°F for 10-13 minutes
- Bake in single layer in preheated conventional oven at 400°F for 15-25 minutes
- Microwave on high for 1-3 minutes





Item # 603324 – Squawk Beer Batter Wings - CS/12#

General Description:

Fully cooked beer battered chicken wings, 1st and 2nd portions

Serving Size: 1 piece
Servings Per Case: about 53
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F
For best results, deep fry at 350°F for 4-6 minutes or until golden brown and thoroughly hot
Alternate methods
➤ Pressure fry at 325°F for 4-6 minutes
➤ Bake in Impinger oven at 500°F for 15-18 minutes





Item # 603332 – Squawk Spicy Wings – CS/12#

General Description:

Zippity Doo-Wa Ditties – Cooked breaded chicken wingettes 1st and 2nd wing portions. Fully cooked. Just heat in a deep fryer or oven and you've got a hot-selling appetizer, snack, entree or banquet item. These are marinated for tenderness and juiciness. Lightly breaded with a hint of seasoning for a tasty, crunchy texture, and fully-cooked for maximum convenience and ease of preparation.

Serving Size: 3 pieces
Servings Per Case: about 38
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F

For best results, deep fry at 350°F for 4-6 minutes or until golden brown and thoroughly hot

Alternate methods

- Bake in single layer in preheated convection oven at 350°F for 10-15 minutes
- Bake in single layer in preheated conventional oven at 400° for 15-25 minutes
- Microwave on high 1-2 minutes per serving
- Cook in Impinger conveyer oven at 400°F for 10 minutes





Item # 603357 – Squawk Select Filet 4z - CS/10#

General Description:

Perfect Answers Southern Select portioned breast fillets with 44 foil lined bags. Fully cooked with rib meat.

Serving Size: 1 piece
Servings Per Case: about 40
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F
For best results, deep fry at 350°F for 4-6 minutes
Alternate methods

- Pressure fry at 325°F for 4-6 minutes
- Bake in single layer in preheated convection at 350°F for 10-13 minutes
- Bake in single layer in preheated conventional oven at 400°F for 15-25 minutes





Item # 603217 – Squawk Breaded 4pc - CS/11#

General Description:

Country Krisp (w/honey) breaded, fully cooked, bone in fried chicken dinner. Made from scratch style breading with just a touch of honey for golden brown, crisp chicken that will build added sales. Each suggested serving includes breast, thigh, drumstick and wing; 16 ounce average. Approximately 11-4pc servings per case.

Serving Size: 1 piece

Servings Per Case: about 45

Shelf Life: 15 months

Preparation and Cooking Instructions

Cook to a minimum of 165°F

Deep fry frozen parts at 350°F for 10-12 min. or until golden brown and thoroughly hot

Bake in preheated convection oven at 350°F for 25-35 minutes

Bake in preheated conventional oven at 400°F for 35-45 minutes

Cook in Impinger conveyor oven at 400°F for 20 minutes





Item # 603423 – Squawk Jr. Breast Patty 2.4z – CS/10#

General Description:

Southern Brand select fully cooked breaded portioned chicken breast meat with rib meat.

Serving Size: 1 portion
Servings Per Case: about 67
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F

For best results, deep fry at 350°F for 4-6 minutes

Alternate methods

- Pressure fry at 325°F for 4-6 minutes
- Bake in single layer in preheated convection oven at 350°F for 10-13 minutes
- Bake in single layer in preheated conventional oven at 400° for 15-25 minutes





Item # 603340 – Squawk Buffalo Wings – CS/12#

General Description:

Fully cooked Buffalo Style chicken wingettes, coated in a tangy cayenne pepper sauce. Makes a great entrée or appetizer. 1st and 2nd wing portions; approximately 7-9 pieces/lb.

Serving Size: 3 ounces
Servings Per Case: about 32
Shelf Life: 12 months

Preparation & Cooking Instructions

Cook to a minimum of 165°F

- Deep fry at 350°F for 3-5 minutes
- Bake in single layer in preheated convection oven at 350°F for 8-12 minutes
- Bake in single layer in preheated conventional oven at 400° for 12-17 minutes
- Microwave on high for 2-4 minutes per serving
- Cook in Impinger conveyer at 400°F for 10 minutes





Squawkers Grab N' Go Program!



Some specifics regarding the Grab 'n Go program are as follows:

On-line order number:	H-470
Price:	\$650 delivered
Manufacturer:	Wisco
Size:	4-shelf
Dimensions:	34" H x 18" W x 18" D
Electrical requirements:	120 volts, 5.3 amps, 640 watts
Operations manual:	The warmer Ops manual and our Squawkers Grab 'n Go Ops Manual will be included with the warmer when shipped
On-line location:	On the on-line site, click on Equipment on the menu bar and "Wisco" will show up. Then click on "Grab n Go Warmer"
Shipping:	Warmer will ship within one week of order.



Lyons Specialty Squawkers Product List

<u>Item #</u>	<u>Description</u>	<u>Pack/Size</u>
603241	Squawkers Breaded Tenders	CS/10#
603316	Squawkers Boneless Wings	CS/10#
603324	Squawkers Beer Battered Wings	CS/12#
603332	Squawkers Spicy Wings	CS/12#
603340	Squawkers Buffalo Wings	CS/12#
603357	Squawkers Select Fillet	CS/10#
603423	Squawkers Jr. Breast Patty	CS/10#
603217	Squawkers Breaded 4pc.	CS/11#

Lyons Specialty Squawkers Service Items List

***** Please note: These products will only be available to customers who have officially signed up for the Squawkers Program *****

<u>Item #</u>	<u>Description</u>	<u>Pieces Per Case</u>	<u>Cost</u>
700526	Squawkers Food Tray 2.5#	250	\$35.76
700542	Squawkers Food Tray 1#	250	\$16.91
700617	Squawkers Barn Box 9x5x3.5	250	\$97.51
700625	Squawkers Foil Sandwich Bags	100	\$ 9.76
700633	Squawkers Scoop Containers	75	\$ 5.21

Suggested item to enhance any hot food program

<u>Item #</u>	<u>Description</u>
605519	Clear Fry Oil 35# (5 Gallon)
600585	Potato 3/8" 30#
605584	Onion Ring Beer Batter 10#



Squawkers Merchandise Price List

- All orders must be placed online at: www.cvpromos.com/squawkers
- Pass code is required
- **New Squawkers:** Signed contract must be received before your pass code will be issued
- **Existing Squawkers:** Please contact your Brakebush Sales Representative to receive your pass code: Reggie Sylvain, Office (770) 506-9454; Fax (770) 506-9405, Cell (608) 347-7352 or E-Mail: rsylvain@brakebush.com

Menu Board

SQUAWKERS
WHERE THE CHICKEN ALWAYS COMES FIRST.

Meals	
Chicken Dinner	0.00
3 Piece	0.00
5 Piece	0.00
2 Piece	0.00
Chicken Strips w/ Fries	0.00
Buffalo Wings w/ Fries	0.00

Sandwiches	
Grilled Chicken Sandwich	0.00
Breaded Chicken Sandwich	0.00
Sausage Chk w/ Jfry	0.00
Buffalo Fillet Sandwich	0.00
Chiyoko Fillet Sandwich	0.00
Chicken Parmesan Sandwich	0.00

Sides	
Honey BBQ Wings	0.00
Popcorn Chicken	0.00
Chicken Strips	0.00
Cheddarhead Wedges	0.00
French Fries	0.00
Cole Slaw	0.00

Beverages	
64 oz Fountain Drink	0.00
32 oz Fountain Drink	0.00
24 oz Fountain Drink	0.00
64 oz Coffee	0.00
32 oz Coffee	0.00
24 oz Coffee	0.00

POS

SQUAWKERS
WHERE THE CHICKEN ALWAYS COMES FIRST.

Country Style BONELESS WINGS

Corner Food Mart

SQUAWKERS
WHERE THE CHICKEN ALWAYS COMES FIRST.

BREAKFAST ITEMS

Egg/Sausage Breakfast	\$1.39
w/ Cheese	\$1.69
Sausage Breakfast	\$1.19
w/ Cheese	\$1.49
Egg Breakfast	\$0.99
w/ Cheese	\$1.29
Chicken Breakfast	\$1.49
w/ Egg & Cheese	\$1.79
Tamale	\$1.99
Egg/Sausage	\$0.99
French Toast	\$0.99
Hash Browns	\$0.99

APPETIZERS

Scrambled Super Wedges	5 oz / \$0.99
Battered Mushrooms	5 oz / \$1.99
Stuffed Potatoes	\$1.49
Breaded Onions	5 oz / \$0.99
Tamale	\$0.99
(Chicken, Beef or Steak Cheese)	\$2.99
Pizza Rolls	\$1.99
Jalapeno Poppers	\$1.99
Egg Rolls (Pork)	\$0.99

SQUAWKERS CHICKEN:

Chicken Nuggets	7 oz / \$2.99
Inferno Wings (Hot/Lumbo)	4 wings / \$2.99
Wing Dinner (Mild)	5 wings / \$2.99
Gold 'N' Spice Tenders	4 pcs / \$1.99
Southern Tenders	2 pcs / \$2.49
Chicken Livers	3 oz / \$1.99
Chicken Gizzards	5 oz / \$1.99

CHICKEN SNACKS:

2 pc. (Wing & Leg) w/5 Wedges	\$2.50
2 pc. (Thigh & Leg) w/5 Wedges	\$2.99

CHICKEN BY THE PIECE:

Wing	\$1.79
Thigh	\$1.69
Breast	\$2.39
Leg	\$0.99

Gold 'N' Spice Tenders

Southern Tenders

We take orders for early Lunches & Snacks!

Corner Food Mart
608-296-2121 • N4993 6th Ave. • Westfield, WI 53984



Code		Price
NEW SQUAWKERS		
W100	Grand Opening Kit	NC
SIGNS		
S100	Vinyl Cling, 12" x 3"	\$3.00
S200	Banner 3' x 6'	\$100.00
S300	Banner 3' x 6' Grand Opening	\$100.00
S400	Decal Small, 36" x 12"	\$55.00
S410	Decal Medium, 48" x 18"	\$60.00
S420	Decal Large, 72" x 24"	\$121.00
S500	Illuminated Sign, 13" x 36" <i>clearance item</i>	\$200.00
S510	Illuminated Sign, 18" x 48" <i>clearance item</i>	\$300.00
S520	Illuminated Sign, 20" x 24"	\$250.00
S530	Illuminated Sign, 24" x 36"	\$300.00
S600	Oval Flat Plastic Sign, 6mm, 30"x15"	\$55.00
S700	Gas Pump Topper, Holder & Two-sided Insert	\$45.00
S710	Gas Pump Topper, Insert Only-No Frame	\$18.00
S800	Counter Mat Holder (Holds 8.5"x11" insert)	\$17.00
MENU BOARDS		
M100	Entry Level	\$375.00
M150	Entry Level Replacement Picture	\$7.50
M200	Mid Level	\$825.00
M250	Mid Level Replacement Picture	\$15.00
M300	Grand Level (Choose Pictures)	\$1,175.00
M350	Grand Level Replacement Picture (translite)	\$100.00
M400	Deluxe Level w/ 5' Counter*	\$3,350.00
M500	Deluxe Level w/ 7' Counter *	\$4,350.00
M700	School Menu w/ Dry Erase	\$299.00
M900	Custom Menu Strip (Attach exact wording)	\$12.00
M910	Replacement Menu (50) & Pricing Strips (200)	\$40.00
M920	Replacement Chain Kit	\$8.00
M930	Replacement Oval Menu Headers (6)	\$23.00

Code		Price
APPAREL		
A100	Visor	\$11.50
A200	Baseball Cap	\$11.00
A300	Apron	\$14.00
A400	Polo shirt- Small	\$24.00
A410	Polo shirt- Medium	\$24.00
A420	Polo shirt- Large	\$24.00
A430	Polo shirt- X Large	\$24.00
A440	Polo shirt- XX Large	\$27.00
A450	Polo shirt- XXX Large	\$27.00
WARMING UNIT		
H200	2 Pan, Single tier	\$1,850.00
H220	2 Pan, Dual shelf	\$2,300.00
H300	3 Pan, Single tier	\$2,150.00
H320	3 Pan, Dual shelf	\$2,500.00
H400	2 Pan, Dual shelf, dual door	\$2,000.00
H420	3 Pan, Dual shelf dual door	\$2,200.00
WARMING UNIT ACCESSORIES		
H410	1/2 Stainless Steel Pan	\$29.00
H420	Full Stainless Steel Pan	\$36.00
H450	1/2 Plated Trivet	\$25.00
H460	Full Plated Trivet	\$30.00
H430	1/2 Stainless Steel Wire Trivet	\$45.00
H440	Full Stainless Steel Wire Trivet	\$55.00



Equipment Option



Suggested Program Support Items

