

HOT POS



FREE STATE FAIR[®] CORN DOG MERCHANDISING!*

**OFFER VALID FROM
JANUARY 1, 2012 – JUNE 30, 2012**

Use this free merchandising offer with the State Fair Corn Dog Hot Deal Coupon to let your customers know you carry convenient grab 'n go corn dogs.



*See Terms and Conditions for details.



Shipping Information and Purchase Agreement.

Offer valid from January 1, 2012 – June 30, 2012

Agree to purchase qualifying State Fair[®] Corn Dogs and get FREE merchandising!
Select the item(s) you would like to order:

SEND TO:

- Now Available Wobbler #33649 2 Corn Dogs & Soda \$3 Counter Card #33561

Sara Lee Foodservice • Spring 2012 Corn Dog Merchandising Offer • c/o Village Press • P.O. Box 552, Traverse City, MI 49685-0552
or scan and email to: countersmart@sfsalessupport.com

Please send my FREE materials to:

Establishment: _____
 Name: _____
 Title: _____
 Address: (No PO Boxes) _____
 City: _____
 State: _____ Zip: _____
 E-mail: _____
 Phone: _____
 Primary Distributor: _____
 City: _____ State: _____
 Check here if you would like to receive e-mail offers from Sara Lee.

In exchange for the free corn dog merchandising materials, I agree that for one year following the date filled in below, I will purchase only State Fair Corn Dogs. This form must be signed and dated by the customer and is subject to the acceptance of Sara Lee Foodservice.

Signature: _____ Date: _____

TERMS AND CONDITIONS

Eligible Customers: Only convenience store foodservice operators are eligible to participate. Forms must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offers do not apply to any distributor label product or any other private label products. **Qualifying Products:** All State Fair[®] Corn Dog SKUs. **Effective Dates:** Offer expires June 30, 2012. Please allow 4-6 weeks for delivery. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

1-800-682-SARA (7272) • saraleefoodservice.com

