



FREE BRANDED MERCHANDISING OFFER!

Stock your warmer with Jimmy Dean® Handheld Sandwiches and receive branded merchandising materials FREE!*



Snack Sandwiches (2) & Coffee
Counter Card
Door Cling
Wobbler



Jimmy Dean Delights™ & Coffee
Poster
Door Cling
Wobbler



Jimmy Dean Delights Counter Card
Poster
Pump Topper
Wobbler



Butcher Wrap Window Cling



Butcher Wrap & Coffee
Counter Card
Door Cling
Wobbler



Butcher Wrap Counter Card
Floor Decal



Breakfast Links & Coffee
Counter Card
Wobbler
Door Cling



Wobbler



Chicken Biscuit Poster



Chicken Biscuit Counter Card



Pancake & Sausage Minis Wobbler



Pancake & Sausage Stick Wobbler



Chicken Biscuit Wobbler



*See Terms and Conditions for details.



Shipping Information and Purchase Agreement.

Offer valid from January 1, 2012 – June 30, 2012

Agree to purchase qualifying Jimmy Dean® products for one year and get FREE merchandising!
Select the item(s) you would like to order:

- Wobbler #30886
- Butcher Wrap Easel-Back Counter Card #30887
- Butcher Wrap Floor Decal #30885
- Butcher Wrap Window/Door Cling #30884
- Jimmy Dean Delights™ & Coffee \$3 Bundle Wobbler #32903
- Jimmy Dean Delights & Coffee \$3 Bundle Door Cling #32904
- Jimmy Dean Delights & Coffee \$3 Bundle Poster #32905
- Snack Sandwiches (2) & Coffee \$3 Bundle Wobbler #32814
- Snack Sandwiches (2) & Coffee \$3 Bundle Door Cling #32816
- Snack Sandwiches (2) & Coffee \$3 Bundle Counter Card #32815
- Butcher Wrap & Coffee \$3 Bundle Counter Card #32824
- Butcher Wrap & Coffee \$3 Bundle Wobbler #32823
- Butcher Wrap & Coffee \$3 Bundle Door Cling #32825
- Jimmy Dean Delights Poster #32840
- Jimmy Dean Delights Counter Card #32839
- Jimmy Dean Delights Pump Topper #32841
- Jimmy Dean Delights Wobbler #32838
- Jimmy Dean Breakfast Links (2) & Coffee \$3 Bundle Door Cling #32822
- Jimmy Dean Breakfast Links (2) & Coffee \$3 Bundle Wobbler #32820
- Jimmy Dean Breakfast Links (2) & Coffee \$3 Bundle Counter Card #32921
- Jimmy Dean Chicken Biscuit Poster #34473
- Jimmy Dean Chicken Biscuit Wobbler #34472
- Jimmy Dean Chicken Biscuit Counter Card #34471
- Jimmy Dean Pancake & Sausage Stick Wobbler #33701
- Jimmy Dean Pancake & Sausage Minis Wobbler #34386

SEND TO:

Sara Lee Foodservice • Spring 2012 Jimmy Dean® Merchandising Offer • c/o Village Press • P.O. Box 552 • Traverse City, MI 49685-0552

Please send my FREE materials to:

Establishment: _____
 Name: _____
 Title: _____
 Address: (No PO Boxes) _____
 City: _____
 State: _____ Zip: _____
 E-mail: _____
 Phone: _____
 Primary Distributor: _____
 City: _____ State: _____

Check here if you would like to receive e-mail offers from Sara Lee.

In exchange for the free merchandising, I agree that for one year following the date filled in below, I will purchase Jimmy Dean® Breakfast Sandwiches or Links. This form must be signed and dated by the customer and is subject to the acceptance of Sara Lee Foodservice.

Signature: _____ Date: _____

TERMS AND CONDITIONS

Eligible Customers: Only convenience store foodservice operators are eligible to participate; one coupon per operator. Forms must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offers do not apply to any distributor label product or any other private label products. **Qualifying Products:** All Jimmy Dean® branded handheld sandwich and breakfast link SKUs. **Effective Dates:** Offer expires June 30, 2012. Please allow 4-6 weeks for delivery. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

1-800-682-SARA (7272) • saraleefoodservice.com

