

free bakery rack offer

purchase 3 or more cases of IW bakery products and get a bakery rack

FREE!*

**Offer valid from
January 1, 2012 –
June 30, 2012**



16\"/>



9\"/>

- Purchase 3 cases of 48 ct., 6 cases of 24 ct. or 8 cases of 12 ct. IW Bakery products and earn a FREE Bakery Rack!
- Visit www.saraleefoodservice merchandising.com to view Sara Lee Bakery Racks

* Free with purchase of qualifying product. Cost of free equipment paid via a rebate. See Terms & Conditions for details.



Fill Out and Mail with Proof of Equipment and Product Purchases.

Offer valid from January 1, 2012 – June 30, 2012

QUALIFYING PRODUCTS

Item #	Description	Cases Purchased
12-ct. Items (8 case requirement)		
07575	Cookie Dough Muffin	_____
07576	Banana Nut Muffin	_____
07577	Blueberry Muffin	_____
07579	Cheese Streusel Muffin	_____
07580	Cinnamon Pecan Coffeecake Muffin	_____
07564	Ultimate Cinnamon Roll	_____
08612	Large Pound Cake	_____
41313	Chocolate Chocolate Chip Cake	_____
08688	Cheese Pastry	_____

_____ ÷ 8 = _____
Cases Purchased # FREE Racks

24-ct. Items (6 case requirement)		
07589	Cookie Dough Muffin	_____
07590	Cinnamon Pecan Coffeecake Muffin	_____
08625	Blueberry Muffin	_____
08626	Bran Muffin	_____
08627	Banana Nut Muffin	_____
08635	Muffin Variety Pack	_____
08636	Corn Muffin	_____
08649	Cheese Streusel Muffin	_____
08654	Double Chocolate Muffin	_____
08630	Pound Cake	_____
08640	Iced Chocolate Brownie	_____
08645	Iced Carrot Cake	_____
08646	Iced Double Chocolate Cake	_____
08647	Iced Banana Cake	_____
08669	Banana Nut Muffin	_____
08670	Blueberry Muffin	_____
08671	Cheese Streusel Muffin	_____

_____ ÷ 6 = _____
Cases Purchased # FREE Racks

48-ct. Items (3 case requirement)		
08665	Banana Nut Muffin	_____
08666	Blueberry Muffin	_____
08668	Cheese Streusel Muffin	_____

_____ ÷ 3 = _____
Cases Purchased # FREE Racks

Please check preference:
 Small Rack Large Rack

To receive your FREE IW Bakery rack, complete this form and attach a copy of your distributor order or pre-booking sheet and send to: Sara Lee Foodservice Spring 2012 IW Bakery Equipment Offer, c/o Food Concepts, Inc. P.O. 620706, Middleton, WI 53562-0706 or scan and email to: saraleeservice@foodconcepts.com.

Make Check Payable To:

Establishment: _____

Name: _____

Title: _____

Address: (No PO Boxes) _____

City: _____

State: _____ Zip: _____

E-mail: _____

Phone: _____

Primary Distributor: _____

City: _____ State: _____

Gas Brand Used: _____

Check here if you would like to receive e-mail offers from Sara Lee.

Type of Operation: (check one)

<input type="checkbox"/> Convenience Store	<input type="checkbox"/> Schools (K-12)	<input type="checkbox"/> Lodging	<input type="checkbox"/> Traditional Nursing Homes
<input type="checkbox"/> Business & Industry	<input type="checkbox"/> Colleges & Universities	<input type="checkbox"/> Casinos/Gaming	<input type="checkbox"/> Catering
<input type="checkbox"/> Hospitals	<input type="checkbox"/> Vending	<input type="checkbox"/> Recreation	<input type="checkbox"/> Other Foodservice

TERMS AND CONDITIONS

Eligible Customers: Eligible Operators that purchase qualifying products will receive a free bakery rack. One coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** Sara Lee® IW Bakery SKUs listed at left. **Qualifying Equipment:** Sara Lee® branded bakery racks. **Effective Dates:** Qualifying product orders must be placed between January 1, 2012 and June 30, 2012, with product to be received within 90 days of placed rack order. Rack orders must be placed between January 1, 2012 and June 30, 2012. Please allow 2-4 weeks for racks to arrive. **Proof of Product Booking:** Copies of placed distributor order or pre-booking sheet must be attached to the coupon. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

1-800-682-SARA (7272)
saraleefoodservice merchandising.com

